

## Web Design & E-commerce

Effective web design, marketing and Search Engine Optimisation, (SEO)

To achieve a successful Web site, you need three essential elements.

- Market research
- Professionally designed site
- Effective Search Engine Optimisation.

Successful web sites start with research of the on-line market place to identify opportunities and to access the supply and demand for your products or services.

tri-IT offers you a **free** comprehensive web marketing report to enable you to target your goods and services effectively on-line.

This means that your web site will have the maximum exposure from the day it goes live, leading to more new enquiries and potential sales.

The report influences the design and site navigation. This report plus the unique content authoring service we provide in helping businesses put together the message and content of their website assists our design team in creating a web site which not only looks good but more importantly is effective.

tri-IT use **UK based designers** which mean that you can be confident that your design brief will be understood and reflected in the designs we provide.

Good design alone does not guarantee success, which is why we use a team approach in any web site development. We have specialists in on-line marketing, business content authoring, programming and technical matters to support our designers.

There is no substitute for experience, our consultants have a vast experience of all types of business on which we can draw upon, so that you receive the best advice possible.

## WEB Design Services

At a glance.....

- Web Site Design services
- Graduate UK designers
- Experienced Project managers
- Specialist Programmers
- Database design services
- Unique business content authoring
- E-commerce B2B, B2C
- Web Hosting
- On demand statistics
- Content Management systems
- Search Engine Optimisation
- On-line Marketing
- Marketing analysis
- Competitor ranking reports
- Pay per click campaigns
- Google analytics
- If you would like a **free** marketing report call Tri I.T now!

Call **tri-IT** now:

**0121 764 7860**

**Sales@tri-it.co.uk**

### What makes our services different from other suppliers?

All our staff have a part ownership of the business, they do not just work for a basic wage, which means that as a company we are focused on our customers and their business.

Our goal is to always go that extra mile!