



### SEO - Competitors Ranking Analysis Mezzanine Floors

The Internet is one of the most demanding forms of marketing, to be successful takes time and effort to achieve good results. If your web site cannot be found by people looking for goods or services similar to which you offer, then you are losing valuable business. Companies may have a great looking web site, but how frustrating is it to find you have spent a good deal of money on design, only to find your competitors sites are ahead of you in the Search results.

While everyone knows that Google is the major search engine, it is often the hardest to obtain good registrations, we find that to start to get results with Google takes a minimum of three months. However large numbers of searches are undertaken each day on MSN, Yahoo, and Alta-vista which is why search engine registration needs to be achieved across all the major search engines.

Most sites are optimised for a single business phrase, however good search engine optimisation should provide a variety of enquiries based on the basket of key words and phrases for your products and services.

The report below shows an example of a recent site we have optimised; it shows reports that have been obtained in three months with great results for the customer. The report shows how the site we have optimised [www.yoursite.co.uk](http://www.yoursite.co.uk) compares to their major competitors If you want to talk further give us a call on **0121 764 7860** and we will be happy to talk to you. We can give you the names of satisfied customers their domains and reference letters to back up our claims.

#### SEO - Competitors Ranking Analysis - Description:

This report allows you to compare your site position for each key word and each search engine compared to your competitors

Search engine / Keyword	Competition	Your site	Competitor 1	Competitor 2
<b>Google UK (Pages from the UK)</b>				
mezzanine	733,000	-	16 ( ▲ 8)	10 ( ▼ 4)
mezzanine construction	167,000	7 ( ▲ 4)	-	-
mezzanine construction midlands	40,000	1	-	-
mezzanine floor	163,000	-	-	8 ( ▲ 2)
mezzanine floor company	104,000	-	-	11 ( ▲ 3)
mezzanine floor construction	61,300	13	-	-

mezzanine floor design	78,600	7 ( ▲ 9)	-	9 ( ▲ 2)
mezzanine floor designer	75,400	7 ( ▲ 8)	-	20
mezzanine floor installation	175,000	-	-	11 ( ▲ 4)
mezzanine floor supplier	58,300	1	-	5
mezzanine floor supplier midlands	28,000	1	-	-
mezzanine floor system	173,000	-	-	12 ( ▲ 1)
mezzanine floor uk	159,000	-	18 ( ▲ 9)	1
mezzanine flooring	158,000	-	7	9
mezzanine flooring midlands	43,500	8 ( ▲ 1)	-	-
mezzanine flooring services	80,400	1	-	-
mezzanine floors west midlands	37,900	7	-	-
mezzanine installation midlands	87,800	4	-	-
mezzanine platforms	49,100	11	-	-
mezzanine supplier	48,100	5	-	13 ( ▲ 4)
mezzanine supplier midlands	41,100	1 ( ▲ 2)	-	-
mezzanines	27,800	-	-	2 ( ▼ 1)
steel mezzanine floor	60,700	14 ( ▼ 1)	-	20 ( ▲ 3)
steel mezzanines	158,000	-	-	16 ( ▲ 6)
<b>Google UK (World-wide search)</b>				
mezzanine construction	1,320,000	16 ( ▲ 2)	-	-
mezzanine construction midlands	54,300	1	-	-
mezzanine floor	649,000	-	-	13 ( ▼ 3)

mezzanine floor company	336,000	-	-	10 ( ▲ 4)
mezzanine floor design	1,510,000	8 ( ▲ 8)	-	9 ( ▲ 1)
mezzanine floor designer	225,000	16 ( ▼ 1)	-	-
mezzanine floor installation	664,000	-	-	12 ( ▲ 3)
mezzanine floor supplier	126,000	1	-	5
mezzanine floor supplier midlands	35,400	1	-	-
mezzanine floor system	663,000	-	-	14
mezzanine floor uk	504,000	-	14 ( ▲ 10)	1
mezzanine flooring	836,000	-	7	9
mezzanine flooring midlands	55,000	9	-	-
mezzanine flooring services	340,000	1	-	-
mezzanine floors west midlands	47,600	7	-	-
mezzanine installation midlands	130,000	7 ( ▼ 3)	-	-
mezzanine platforms	215,000	13 ( ▲ 1)	-	-
mezzanine supplier	183,000	-	-	-
mezzanine supplier midlands	56,200	1 ( ▲ 2)	-	-
mezzanines	425,000	-	-	2 ( ▼ 1)
steel mezzanine floor	145,000	14 ( ▲ 5)	-	-
<b>MSN/ Bing UK (Pages from UK)</b>				
mezzanine	167,000	-	14 ( ▲ 12)	20 ( ▼ 2)
mezzanine construction midlands	11,800	-	-	-
mezzanine floor	155,000	-	-	4
mezzanine floor construction	46,100	-	-	-

mezzanine floor installation	28,100	-	-	8 ( ▼ 1)
mezzanine floor staircase	27,700	-	8 ( ▲ 4)	-
mezzanine floor supplier	26,700	3 ( ▲ 1)	-	1
mezzanine floor supplier midlands	5,630	1	-	-
mezzanine floor system	75,400	-	-	7 ( ▼ 2)
mezzanine floor uk	125,000	16 ( ▼ 2)	19 ( ▲ 9)	3 ( ▲ 1)
mezzanine flooring	145,000	-	-	10 ( ▲ 2)
mezzanine flooring midlands	17,600	8 ( ▲ 1)	-	-
mezzanine flooring services	91,000	-	11 ( ▲ 10)	-
mezzanine floors west midlands	18,300	5	-	-
mezzanine installation midlands	8,770	6 ( ▲ 1)	-	-
mezzanine platforms	19,800	8 ( ▲ 1)	-	-
mezzanine supplier	64,200	3	-	2 ( ▲ 2)
mezzanine supplier midlands	13,100	2	-	-
mezzanines	3,660	-	-	2
steel mezzanines	66,300	-	-	16 ( ▼ 4)
<b>MSN/ Bing UK (World-wide search)</b>				
mezzanine	2,970,000	-	17 ( 📄 )	-
mezzanine construction midlands	30,400	-	-	-
mezzanine floor	1,320,000	-	-	5 ( ▼ 1)
mezzanine floor construction	287,000	-	-	-
mezzanine floor installation	125,000	-	-	8 ( ▼ 1)
mezzanine floor staircase	171,000	-	12 ( ▲ 4)	-

mezzanine floor supplier	75,900	3 (▲ 1)	-	1
mezzanine floor supplier midlands	8,660	1	-	-
mezzanine floor system	484,000	-	-	7 (▼ 1)
mezzanine floor uk	264,000	17 (▼ 2)	20 (▲ 9)	3 (▲ 1)
mezzanine flooring	1,270,000	-	-	10 (▲ 2)
mezzanine flooring midlands	26,400	8 (▲ 1)	-	-
mezzanine flooring services	515,000	-	13 (▲ 10)	-
mezzanine floors west midlands	27,100	5	-	-
mezzanine installation midlands	21,100	6 (▲ 1)	-	-
mezzanine platforms	320,000	8 (▲ 1)	-	-
mezzanine supplier	296,000	4 (▼ 1)	-	3 (▲ 1)
mezzanine supplier midlands	24,200	2	-	-
mezzanines	445,000	-	-	2 (▲ 1)
<b>Yahoo! UK&amp;Ireland (Pages from the UK)</b>				
mezzanine	3,040,000	-	-	7 (▼ 1)
mezzanine construction midlands	166,000	2 (▲ 1)	-	-
mezzanine floor	1,680,000	-	8	15 (▼ 2)
mezzanine floor company	723,000	16 (▲ 2)	-	-
mezzanine floor installation	377,000	14 (▲ 1)	-	9 (▲ 1)
mezzanine floor staircase	359,000	-	5 (▼ 2)	16 (▲ 1)
mezzanine floor supplier	545,000	6	-	9 (▼ 1)
mezzanine floor supplier	176,000	1	-	-

midlands				
mezzanine floor system	683,000	-	-	3 ( ▲ 1)
mezzanine floor uk	1,370,000	8	11	1
mezzanine flooring	1,680,000	-	3 ( ▼ 1)	6 ( ▲ 1)
mezzanine flooring midlands	263,000	5 ( ▲ 1)	20	-
mezzanine flooring services	910,000	-	16 ( ▼ 1)	-
mezzanine floors west midlands	217,000	6	13 ( ▲ 2)	-
mezzanine installation midlands	136,000	4 ( ▲ 1)	-	-
mezzanine platforms	232,000	7 ( ▼ 1)	-	-
mezzanine supplier	855,000	7 ( ▲ 1)	-	3 ( ▲ 1)
mezzanine supplier midlands	225,000	1	-	-
mezzanines	159,000	-	-	5
steel mezzanine floor	420,000	1	-	6
steel mezzanines	118,000	-	-	2 ( ▲ 2)
<b>Yahoo! UK&amp;Ireland (World-wide search)</b>				
mezzanine	22,500,000	-	-	9 ( ▼ 1)
mezzanine construction midlands	176,000	2 ( ▲ 1)	-	-
mezzanine floor	5,850,000	-	8	15 ( ▼ 2)
mezzanine floor company	2,220,000	16 ( ▲ 2)	-	-
mezzanine floor installation	750,000	14 ( ▲ 1)	-	9 ( ▲ 1)
mezzanine floor staircase	603,000	-	5 ( ▼ 2)	13 ( ▲ 1)
mezzanine floor supplier	1,350,000	6	-	9 ( ▼ 1)
mezzanine floor supplier midlands	185,000	1	-	-

mezzanine floor system	2,240,000	-	-	3 ( ▲ 1)
mezzanine floor uk	2,010,000	8	11	1
mezzanine flooring	5,850,000	-	3 ( ▼ 1)	6 ( ▲ 1)
mezzanine flooring midlands	282,000	5 ( ▲ 1)	20	-
mezzanine flooring services	2,780,000	-	16 ( ▼ 1)	-
mezzanine floors west midlands	231,000	6	13 ( ▲ 2)	-
mezzanine installation midlands	146,000	4 ( ▲ 1)	-	-
mezzanine platforms	677,000	10 ( ▼ 1)	-	-
mezzanine supplier	2,890,000	7 ( ▲ 1)	-	3 ( ▲ 1)
mezzanine supplier midlands	238,000	1	-	-
mezzanines	1,480,000	-	-	5
steel mezzanine floor	1,100,000	1	-	6
steel mezzanines	553,000	-	-	4 ( ▲ 2)

Ranking change summary: Found ( ✓ ): 210, Up ( ▲ ): 88, Down ( ▼ ): 41, Added ( + ): 4.

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